

Welcome to the Ball Seed Catalog Search!

Search for any products sold by Ball Seed.

Quickly access culture info, bench cards and photos for many items. Items will be updated with this information as it becomes available.

The **BUYNOW** button takes you to WebTrack to show availability. Just add your item to the cart and return to continue searching the catalog.

The screenshot displays the Ball Seed Catalog Search interface. On the left, there are filter sections for 'Product Group', 'Supplier', 'Form', and 'Flower Color'. The main search area includes a search bar with 'Cali Cabar' and a 'BUYNOW' button. Below the search bar, there are 9 product listings for various Calibrachoa varieties, each with a photo, name, botanical name, and form. The 'BUYNOW' button is highlighted in red. Numbered callouts 1-5 point to specific elements: 1. Search method selection (Keyword Search), 2. Product name and form, 3. BuyNow button, 4. Product photo, and 5. Filter application.

1. Search using Keywords or by Botanical Name. The Keyword search includes characteristics of the plant like common name and color even if the color isn't part of the description. Note that this is a variety search not a material search, for specific tray sizes or seed package sizes you will need to navigate to WebTrack.
2. Results will include a photo, where available, the name, botanical name and forms offered. All items on WebTrack will be listed.
3. **BuyNow** button will navigate to WebTrack and bring you right to the selected item. The current WebTrack ordering screens will continue to be where availability is shown and quantities are entered.
4. Additional information plus High Resolution Photos will be available for many items. Photos and information will be added as it becomes available.
5. "Refiners" are available giving the ability to narrow down search results. Click on a box then click Apply. To remove the refiner, click Clear.